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Green Power e-bulletin

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Green Power - the clean energy option for a brighter, renewable future.

News

Now more than 150,000 Green Power customers across Australia

The latest Green Power results released in the June 2005 Green Power Quarterly Report show that there are now more than 150,000 households across Australia and over 7,000 businesses purchasing accredited Green Power products.

The rising uptake of Green Power across both the residential and commercial energy markets is resulting in a steady increase in Green Power sales, particularly from the commercial sector which accounted for close to 60% of sales in the June Quarter.

The full June 2005 Quarterly Report can be downloaded from the Green Power website at: http://www.greenpower.com.au/images/dl/2005_Q2_Report_FINAL.pdf, with a summary of state by state performance provided below.

	NSW	VIC	QLD	SA	WA	ACT	TOTAL
GREEN POWER CUSTOMERS							
Domestic	23,612	47,988	58,870	12,900	998	6,006	150,374
Commercial	4,109	2,109	694	58	102	157	7,229
TOTAL CUSTOMERS	27,721	50,097	59,564	12,958	1,100	6,163	157,603
Net change this quarter	+3,263	+7,545	+5,894	+953	+79	+500	+18,234
GREEN POWER SALES							
Domestic (MWh)	14,557	15,130	15,827	4,571	834	3,846	54,766
Commercial (MWh)	32,673	17,573	17,997	545	2,454	4,221	75,463
GREEN POWER SALES							
TOTAL (MWh)	47,231	32,702	33,824	5,116	3,288	8,067	130,229

Note : EnergyAustralia has not submitted a Quarterly Report for PureEnergy for the June 2005 Quarter (this is currently being addressed by the Green Power Project Manager). EnergyAustralia's customer and sales data from Quarter 1 (March 2005) have been carried across to the June 2005 Quarterly Report to enable an overall comparison of quarterly trends across all Green Power products.

National Green Power Program – Annual Audit 2004

The 2004 National Green Power Annual Audit figures are due to be released shortly. The 2004 Annual Audit report demonstrates the ongoing importance of Green Power in contributing to renewable energy growth in Australia beyond mandatory requirements.

New Energy Brand Enters Market

A new brand has entered the retail green energy market with the launch of TRUenergy. Created following the integration of TXU's retail business with Yallourn Energy (including AusPower), TRUenergy aims to be the leading integrated energy company in Australia.

TRUenergy provides only accredited Green Power products, giving householders and businesses the opportunity to contribute to the further development of Australia's renewable energy industry.

For more information, visit the TRUenergy website at www.truenergy.com.au

Update: Green Power Review

Thank you to all parties who have provided comments and feedback to the 'Green Power: From Strength to Strength' Options Paper.

In response to the call for public comment on 11 th July 2005, formal written submissions have been received from a wide variety of stakeholders including energy retailers, generator owners, renewable energy industry groups, academics, environmental and conservation groups, consumer advocacy groups and individual members of the public.

The four-week period for stakeholders to make written submissions to the Options Paper has now closed and the National Steering Group is currently reviewing and considering all feedback. Stakeholder consultation will continue during the review period as the National Steering Group works to reach the most appropriate and effective measures to achieve the objectives of the review.

For further details on the background and objectives of the Green Power review, the Options Paper can be downloaded via the Green Power website at: <http://www.greenpower.com.au/pdf/GreenPowerOptionsPaper.pdf>.

Please contact the Green Power Project Manager on 1300 852 688 or at greenpower@deus.nsw.gov.au if you wish to discuss the review in further detail.

NSW Government and Local Councils to reduce climate change in communities with pilot educational campaign

The NSW Department of Energy, Utilities and Sustainability (DEUS) launched a community based Green Power educational campaign with the Local Government and Shires Association during NSW Local Government Week on 4 August.

DEUS invites NSW local councils to become part of the campaign. Known as The Green Power Tour, the campaign aims to encourage local councils and their communities to switch to Green Power to reduce harmful greenhouse gas emissions and prevent climate change.

The principle method used for the campaign is direct education through a media launch, demonstrations and seminars, schools, exhibitions and editorial in media.

Councils in all cities, towns and regional areas of NSW can roll out the campaign over a week with the use of all marketing materials.

The NSW Green Power Communications Manager will support and work with each council and participating retailer to set up their local campaign starting with a launch with the local Mayor, demonstrations, seminars and direct mail.

Jackgreen - Green Power Clarification

Following numerous stakeholder and consumer enquiries regarding renewable energy products offered by Jackgreen Ltd, the Department of Energy, Utilities and Sustainability (DEUS) on behalf of the National Green Power Accreditation Steering Group would like to clarify that Jackgreen Ltd is not a Green Power Accredited retailer and has not applied for Green Power accreditation for any of its renewable energy products.

Green Power is government accredited electricity produced from clean renewable energy sourced from wind turbines, solar, micro-hydro and biomass.

Green Power products are the only government accredited renewable energy products which provide consumers with the assurance that their purchase is decreasing greenhouse gas emissions while actively contributing to the development of the Australian renewable energy industry in Australia.

To obtain the Green Power accreditation retailers and generators must meet stringent environmental guidelines and auditing requirements.

The Green Power Accreditation Program protects customers and provides a guarantee of genuine renewable energy generation.



For more information please contact Green Power on 1300 852 688 or email.

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