



## Green Power e-bulletin

[www.greenpower.gov.au](http://www.greenpower.gov.au)

Green Power - the clean energy option for a brighter, renewable future.

### News

#### GREENPOWER CONTINUES STRONG CUSTOMER GROWTH

The latest Green Power Quarterly Report for the period 1 April to 30 June 2006 has been released this week, and can be downloaded from the Green Power web site: [www.greenpower.gov.au](http://www.greenpower.gov.au)

The report highlights several key achievements for the GreenPower Program:

- Customer numbers have increased more than 42,000 since the previous quarter.
- GreenPower now has over 296,000 customers. This is an increase of 88% over the same period in 2005.
- GreenPower sales have increased by 43% over the same period last year.
- There are now 269 Accredited GreenPower Generators.

#### Quarterly Status of National Green Power Accreditation Program

|  | NSW             | VIC              | QLD             | SA              | WA            | ACT           | Total            |
|--|-----------------|------------------|-----------------|-----------------|---------------|---------------|------------------|
| Residential Customers  | 46,515          | 116,261          | 75,059          | 36,019          | 1,254         | 6,593         | 281,701          |
| Commercial Customers   | 8,802           | 3,860            | 1,400           | 76              | 155           | 383           | 14,676           |
| <b>Total Green Power Customers (net change this quarter)</b> | <b>55,317</b>   | <b>120,121</b>   | <b>76,459</b>   | <b>36,095</b>   | <b>1,409</b>  | <b>6,976</b>  | <b>296,377</b>   |
|  | <b>(+6,972)</b> | <b>(+19,287)</b> | <b>(+8,097)</b> | <b>(+7,647)</b> | <b>(+130)</b> | <b>(+109)</b> | <b>(+42,242)</b> |
| Green Power Sales to Residential Customers (MWh)             | 11,102          | 24,327           | 19,154          | 6,331           | 1,194         | 4,641         | 66,749           |
| Green Power Sales to Commercial Customers (MWh)              | 50,827          | 33,990           | 23,755          | 609             | 2,684         | 7,307         | 119,172          |
| <b>Total Green Power Sales (MWh)</b>                         | <b>61,929</b>   | <b>58,317</b>    | <b>42,909</b>   | <b>6,940</b>    | <b>3,878</b>  | <b>11,948</b> | <b>185,921</b>   |

#### New Generators Approved by GreenPower

##### Emu Downs Wind Farm WA

Located near Badgingarra, around 200 km north of Perth, the recently commissioned 80MW Emu Downs Wind Farm is a 48 turbine wind farm project. The project is a joint venture between the Griffin Group and Stanwell Corporation.

##### Wollert, VIC and Tweed, NSW Renewable Energy Facilities

Landfill Management Services Pty Ltd has had two additional landfill gas facilities approved. The Wollert Renewable Energy Facility is located at the Wollert Landfill site in the northern outskirts of Melbourne, and the Tweed Renewable Energy Facility is located at Stotts Creek Landfill site in the Tweed Shire on the north coast of NSW.

## Portland Wind Project VIC

The first stage of Pacific Hydro's 195MW Portland Wind Project, located in southwest Victoria, has been approved as a GreenPower generator. It is expected to commence commercial operation in the next 6 months.

## Hobart and Glenorchy Landfill Generators TAS

AGL Energy Services Ltd has had two additional landfill gas generation facilities approved. The first is at an existing landfill site in South Hobart, and the second is at the Glenorchy landfill site in the northern suburbs of Hobart.

A full list of accredited GreenPower generators can be found at [www.greenpower.gov.au](http://www.greenpower.gov.au).

## NEW PRODUCTS

### Jackgreen launches JackgreenPower in NSW



Jackgreen has launched its first GreenPower product – **JackGreenPower** in NSW on 1 August 2006. JackGreenPower is 10% accredited by GreenPower and will be creating additional demand for new renewable generation projects at an additional cost of only \$1 per week to consumers.

As part of Jackgreen's commitment to this product, Jackgreen is positioning JackGreenPower first to all potential customers. For more information visit [www.jackgreen.com.au](http://www.jackgreen.com.au)

### AGL Green Living™ relaunched



AGL has relaunched AGL Green Living™ into the residential retail marketplace. The new AGL Green Living product is 20% GreenPower Accredited. AGL is offering the new AGL Green Living product initially for an extra 99c a week (GST inclusive) on top of the quoted electricity rates. The other AGL Green Choice™ product currently available is AGL Green Energy™ which is 100% GreenPower Accredited.

For more information visit [www.agl.com.au](http://www.agl.com.au)

### TRU Energy launches Go Green



TRUenergy has launched TRUenergy Go Green, a 10% accredited GreenPower product. TRUenergy Go Green will be available to customers in Victoria, South Australia and New South Wales at no extra cost. Customers who sign up to Go Green and pay by the due date will receive a discount off every bill.

For more information on TRUenergy's complete range of accredited GreenPower products, visit [www.truenergy.com.au](http://www.truenergy.com.au)

### AGL, WWF and Frontier Economics report



In April 2006, AGL, WWF-Australia and Frontier Economics added to the depth of public policy debate on greenhouse gas emissions with the publication of a report that measured the costs of reducing greenhouse gas emissions in the Australian electricity sector. The report, Options for Moving Towards a Lower Emission Future, found it would cost between \$0.43 and \$2 per person per week to reduce greenhouse gas emissions in the electricity sector by 40% from current levels by 2030.

For further information, please visit <http://wwf.org.au/publications/lower-emission-future/>



## Strategic Review

The National GreenPower Steering Group met in Adelaide in July. The purpose of the meeting was to build on the strategic framework for the GreenPower Program for the next three years. Representatives from the Renewable Energy Generators of Australia (REGA), and the Energy Retailers Association of Australia (ERAA) attended some of the sessions to share industry perceptions of the GreenPower Program with members of the Steering Group.

The key priorities agreed upon for future stakeholder consultation are:

- Create an industry reference group for the GreenPower Program to investigate options for the future growth of the Program;
- Add clarification in GreenPower rules that GreenPower Rights can only be sold or purchased within the scope of the GreenPower Program; and
- Introduce spot audits on ease-of-sign-up into the marketing compliance audit for GreenPower Providers.

## Block Product Review

Formal consultation was undertaken with GreenPower Providers to determine if they supported the principle behind a proposal to introduce a minimum 10% GreenPower content in residential "block" products (GreenPower sold to customers in fixed amounts or "blocks"). The purpose of this proposal was to bring residential block products into line with consumption-based products which have been required to contain a minimum 10% GreenPower content since 1 March 2006.

The majority of GreenPower Providers were supportive of the proposal, and the National GreenPower Steering Group has now voted to proceed in implementing a rule change that requires all residential block products to contain a minimum 10% GreenPower content. The Steering Group has decided that this will be calculated based on the national average residential energy consumption, which is currently 6.47MWh/year.

Timing for the implementation of this rule change will be finalised after a final consultation with the impacted retailers. This will be communicated in the next GreenPower e-bulletin.

## GreenPower Rights not intended for use outside the GreenPower Program

Further to the announcement of the GreenPower review outcomes in November 2005, the National GreenPower Steering Group reminds electricity retailers that GreenPower Rights are only intended for use in accredited GreenPower products approved by the GreenPower Program Manager, and only in conjunction with an equivalent number of Renewable Energy Certificates (RECs) from GreenPower approved generators (unless a REC concession has been granted by the GreenPower Program Manager for the generation associated with those GreenPower Rights).

The use of GreenPower Rights outside of GreenPower approved products is not endorsed by the National GreenPower Steering Group. Furthermore, customers should be aware that the use of GreenPower Rights in non-accredited products does not imply government accreditation or endorsement of these products, nor does it imply that the sales and purchases of those products are independently audited each year, and does not guarantee that the purchase of those products will result in additional greenhouse gas reductions over and above retailers' mandatory requirements. Customers are reminded that the only way they can ensure they are purchasing government accredited renewable energy which results in additional greenhouse gas reductions is to purchase an accredited GreenPower product (look for the GreenPower tick of approval or see [www.greenpower.gov.au](http://www.greenpower.gov.au) for a list of accredited products).

The National GreenPower Steering Group is currently undertaking several steps to restrict the use of GreenPower Rights outside of accredited GreenPower products. These include:

- Clarifying the requirements of GreenPower Providers (companies with accredited GreenPower products) to ensure that those Providers do not use GreenPower Rights outside their accredited GreenPower products (the GreenPower Accreditation Rules and Guidelines are currently being updated to clarify this);
- Introducing written agreements for GreenPower accredited generators to ensure that they only sell GreenPower Rights to GreenPower Providers with accredited GreenPower products (or their agents); and
- Including a clarifying statement on the GreenPower website.

The GreenPower Program Manager will also continue to pursue individual companies who make misleading statements relating to their use of GreenPower Rights in non-accredited products.

## Logo and Product Labeling

Following consumer research commissioned by the National GreenPower Steering Group and consultation with GreenPower providers, the Steering Group has voted to update the GreenPower logo. Changes to be made include:

- Changing the wording from "GreenPower – Government Approved" to "GreenPower – Government Accredited";
- Modernising the current logo; and
- Introducing a standard product content logo for all GreenPower Provider marketing material (excluding above-the-line advertising).

The Steering Group is now commissioning an advertising agency to develop creative designs for the new logo and product content labels. These will be shared with key stakeholders for feedback prior to a final decision being made.

#### **Reminder - Program Rule Changes**

From 1 July 2006 onwards, GreenPower providers are required to source 100% of accredited GreenPower sales from 'new' GreenPower generation for all new GreenPower customers. For long term GreenPower sales contracts signed prior to 1 July 2006, the 100% 'new' GreenPower requirement must be implemented as contracts are renegotiated or by 31 December 2008, whichever is earlier.

#### **Reminder – Applications for REC Concessions**

GreenPower Providers are reminded that they are required to reapply for REC Concessions for the 2006 Settlement Period by 31 December 2006.

#### **Changes in the GreenPower Team**

As you may be aware, Emily Firth left the GreenPower team on 11 August to embark on a full-time Masters Program in Climate and Society at Columbia University in New York. Emily has been an integral member of the GreenPower team for the past 3 ½ years and her outstanding contributions will be greatly missed. We wish her well for this very exciting opportunity.

Peter Leihn will be acting Senior Program Officer for GreenPower in the interim, while Colette Grigg is on maternity leave.

Shelley Bambrook has joined the GreenPower team on a 3 month contract while we seek to fill the Program Officer position on a permanent basis. She will be the primary contact for Generator approvals. Shelley has a Bachelors' Degree in Engineering (Photovoltaics and Solar Energy) from the University of NSW.

The positions of Program Officer, GreenPower (permanent full-time) and Senior Program Officer, GreenPower (Temporary full-time) are now being advertised through [www.jobs.nsw.gov.au](http://www.jobs.nsw.gov.au). Applications for both positions close on 25 August 2006.



For more information please contact Green Power on 1300 852 688 or [email](#).