

Issue 8: May 2005

Green Power e-bulletin

www.greenpower.com.au

Green Power - the clean energy option for a brighter, renewable future.

News**Green Power customer numbers increase 45 per cent over year**

Latest Green Power Quarterly Report figures prove that recent comments on the reduction of Green Power customers are incorrect. In contrast to the latest media reports, Green Power is steadily climbing with a 45% increase in customers since the March 2004 Quarterly Report. Customer numbers for March 2004 were 95,995 in comparison to 138, 879 for March 2005.

The growing strength of Green Power is attributed to the Energy Retailers' contribution to educate consumers and businesses on Green Power - accredited renewable energy.

The full March 2005 Quarterly Report can be downloaded from the Green Power website at www.greenpower.com.au/images/dl/2005Q1Reportfinal.pdf with a summary of state by state performance provided below.

	NSW	VIC	QLD	SA	WA	ACT	TOTAL
GREEN POWER SALES							
Domestic (MWh)	10,913	11,676	20,672	3,369	788	3,949	51,366
Commercial (MWh)	37,063	18,319	11,417	877	2,800	2,556	73,032
GREEN POWER SALES							
TOTAL (MWh)	47,976	29,995	32,089	4,246	3,588	6,505	124,398
GREEN POWER CUSTOMERS							
Domestic	18,626	37,774	51,295	10,980	904	5,549	125,128

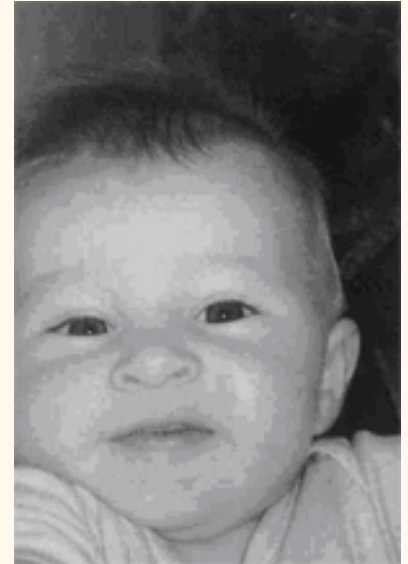
Commercial	3,994	1,724	586	47	103	163	6,617
TOTAL CUSTOMERS	24,461	42,088	53,662	11,984	1,021	5,663	138,879
Net change this quarter	+ 3,037	+ 2,419	+ 1,409	+ 955	- 193	- 17	+ 7,610

ActewAGL Retraction

It has been brought to our attention that in the Green Power Quarterly Reports there is an error in relation to ActewAGL's specific sources of Green Power. Toora Wind Farm was referenced in all four Quarterly Reports in 2004. ActewAGL did not source any wind power from Toora, but did in fact source all its wind power for 2004 from Canunda Wind Farm and Starfish Hill as stated in the Annual Audit report.

Green Power Baby!

In the September 04 E-bulletin, we reported the first Green Powered birth in history to Green Power Program Manager Colette Grigg. Colette's hospital bought one MWh of 100% Green Power which saved one tonne of greenhouse gas emissions being emitted into the atmosphere. Ten months on, baby Lachlan James Grigg is doing very well and will be known as the first Green Power baby.



Up and coming Events

Green Powered Banksia Awards – Adelaide, South Australia



The Banksia Environmental Awards are a significant event that recognises environmental excellence in government, industry and businesses across Australia. Green Power will light up the Awards Presentation night at The Adelaide Convention Centre on Saturday 4 June. Thanks to Origin Energy, 2MWh of accredited Green Power is allocated for the Banksia Environmental Awards event which will prevent the release of approximately 2 tonnes of carbon dioxide into the atmosphere.

Tenth National Green Power Marketing Conference – Austin, Texas, October 24-26, 2005

A Decade of Marketing: Best Practices, Programs and Policies

This year marks the tenth anniversary of the National Green Power Marketing Conference to be held in Austin, Texas. The conference calls on industry to share their experiences and success on the growth of Green Power. Particular emphasis is on communicating 'best practices' for marketing and product design. Such topics include;

- Best Practices in Green Power Product Design

- Effective Marketing Strategies and Tools for Acquiring Customers
- Defining Renewable Energy Attributes and Values

For further information visit the website www.eere.energy.gov/greenpower/conference/tenth

International

Top

EPA Highlights 'Top 25' Green Power Purchasers

*Source: US Department of Energy: Energy Efficiency & Renewable Energy
The Green Power Network*

The U.S. Environmental Protection Agency's (EPA) [Green Power Partnership](#) released its list of the nation's "Top 25" green power purchasers. The [U.S. Air Force](#) leads the list with annual renewable energy purchases of 321 million kWh for Air Force bases across the country, followed by [Johnson & Johnson](#) (241 million kWh), [EPA](#) (221 million kWh), [The World Bank](#) (85 million kWh) and the [U.S. General Services Administration, Region 2](#) (76 million kWh).

The top 25 green power purchasers are buying enough energy to run more than 150,000 homes a year, according to EPA. The top-25 list includes a diverse set of companies and organizations that have voluntarily bought the most renewable energy and are part of EPA's Green Power Partnership. Together, the top 25 are purchasing more than 1.6 million MWh (megawatt hours) of green power annually.

Full report: http://www.eere.energy.gov/greenpower/news/news_template.shtml?id=1036

Starbucks Makes Green Power Purchase Commitment

*Source: US Department of Energy: Energy Efficiency & Renewable Energy
The Green Power Network*

[Starbucks Coffee Company](#) announced that it has committed to purchase wind energy certificates sufficient to match 5% of the electricity used to power its Company-operated stores in North America. The purchase is part of a multi-faceted environmental sustainability strategy to reduce greenhouse gas emissions associated with the company's business activities. According to the company, the purchase is equivalent to the output of 11 large wind turbines. Starbucks also recently joined the [Green Power Market Development Group](#), a collaboration of 13 leading corporations and the World Resources Institute dedicated to building corporate markets for green power.

Full report: http://www.eere.energy.gov/greenpower/news/news_template.shtml?id=1035

For more information please contact Green Power on 1300 852 688 or [email](#).

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